

Strategy on a page

Our purpose

Pointing the way ahead so that, together, we can make a better world.

Delivery

Research

Internationally recognised as world class with impact and purpose, to change the world, making lives healthier, fairer, safer, more just, resilient, and enriched.

Education

Research-led and international in outlook, staff and students co-creating the educational experience. Transformative and enriching for students, and aiding social mobility.

Social inclusion

Create a culture of belonging and inclusion, where students and staff can reach their potential



Supported by innovation

Realising the value of creative ideas, actions and collaborations



Regional leadership

Driving the economic, social and cultural growth of our region



International

Grow our global networks, engagement and influence. Champion our diverse global campus community

Sustainability

Embedding sustainability in our curriculum and research, supporting campus biodiversity, and operations to go beyond net zero



How

- Placemaking
- Partnerships
- Innovation in action
- Empowerment

Values

- Going forward and further
- Thinking freely
- Thriving on difference
- Creating connections
- Sharing opportunities